



## PRESS RELEASE

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### ERC Concludes New Land Sales of USD 48.7 million, Bringing Total Contracted Sales to USD 79.4 million

*Recently sold land will see growth of new community anchors including educational institutions and international-standard theme and aqua parks.*

Egyptian Resorts Company (EGX: EGTS.CA), Egypt's leading master developer of mega communities, has recently closed new land sale contracts worth a combined USD 48.7 million at Sahl Hasheesh, bringing total contracted sales to USD 79.4 million as the company sells land plots to sub-developers who will bring key amenities and attractions to the mainland Red Sea's hottest destination.

The sales imply a weighted average selling price per square meter of USD 115. Land plots sold aim to become home to two schools — one teaching the German curriculum, another steeped in the British educational tradition — as well as an international university, a theme and aqua park, a hostel and new residential developments.

“Key here is not just significant sub-developer appetite for high-quality land, but their willingness to acquire substantial landholdings to build key, capital-intensive pieces of community infrastructure that will make Sahl Hasheesh even more attractive to holidaymakers and year-round residents alike,” said ERC CEO Mohamed Kamel. “We see suggestions that this sales performance may prove sustainable thanks to our investment throughout the market slump that began in 2011. Despite the challenges facing our industry in recent years, we have invested in supporting our sub-developers with rescheduled land installments as well as the extension of longer utilities and community fee credit terms — all in favor of development completion. This, we believe, will continue to pay dividends for the community over the next few years.”

ERC has already recognized USD 2.6 million in land sales in the first quarter of 2015; management now expects to recognize most of the balance of contracted sales within 2015.

Despite the post-2011 slump in both the tourism and second-homes market, Sahl Hasheesh has gone from strength to strength, reporting an average occupancy in Q2 2015 that continues to outpace the average along the Red Sea in the same period. At the same time, ERC has completely sold-out Jamaran, its all-villas development, and has launched its Tawaya apartments in Old Town in partnership with Palm Hills Developments.

“Against this backdrop, we are working as rapidly as possible to bring to market Phase 1 of Sawari, our exclusive marina community. Our exceptionally popular summer series of boardwalk parties has launched and will run all season long every Friday; we're about to launch weekly nighttime events; and we expect to soon make an announcement about an anchor attraction for those seeking a more active nightlife at Sahl Hasheesh,” Kamel noted.

The first phase of Sawari includes 1.1 million square meters of a 2.5 million sqm development positioned as the premier marina on the Red Sea and the crown jewel of Sahl Hasheesh. Phase 1 of the exclusive community will center around a world-class yacht club and marina with room for more than 330 boats and yachts.

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#### About ERC

Egyptian Resorts Company S.A.E. (EGX: EGTS.CA) is a master developer of international standard resort communities on a fully-integrated management basis. The company is incorporated in Egypt and headquartered in Cairo. Egyptian Resorts Company acquires broad acre land holdings suitable for premium mega resort development at nominal value. The company then creates a master plan in partnership with global architectural and urban planning firms, builds state-of-the-art infrastructure, implements design guidelines and community management rules and regulations, then on-sells individual pre-designated plots to sub-developers and investors whose primary businesses are hotel ownership, operation and management, as well as luxury resort and residential real estate development. ERC is developing multiple recurring revenue streams that include the supply of utilities (water, electricity, communications) through its project partners, as well as community management and maintenance fees and revenues generated by Sahl Hasheesh Company.

#### Capital Structure

Authorized Capital EGP 2,000,000,000

Issued and Paid-In Capital EGP 1,050,000,000 (1,050,000,000 shares @ EGP 1.00 / share)

#### Shareholder Structure

KATO Investment	11.96%
First Arabian Company	10.00%
Rowad Tourism Company	9.05%
Al Ahly Capital Holding	9.00%
Misr Insurance	8.05%
Misr for Life Insurance	6.96%
Orascom Development Holding	4.50%
Others	40.48%

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